

# LONGWOOD UNIVERSITY



**LONGWOOD UNIVERSITY BOARD OF VISITORS  
MEETING  
Friday - Saturday, September 14-15, 2012  
Lancaster 102  
8:00 a.m.**

**CALL TO ORDER**

**PUBLIC SESSION**

**RECTOR'S REPORT**

**PRESIDENT'S REPORT**

**BUSINESS**

<b>Consent Agenda</b> .....	Item 1
A. Approval of Minutes: June 15-16, 2012 Board Meeting	
B. Approval of Revisions to Administrative Policies	
C. Report on Administrative Policies Approved by Cabinet	
D. Comprehensive Campaign Report	
E. Public Relations Report	
F. University Naming Guidelines and Inventory List	
G. Capital Construction Update	
H. Report on Summer School Enrollment	
I. Report on Fall 2012 Enrollment	
J. Report on Student Housing	
K. Review of Crime Statistics	
L. Review of Judicial and Honor Board Statistics	
M. Report on Faculty/Staff Resignations and Retirements	
 <b>Audit</b> – Penelope Howard	
Update on Internal Audit and Institutional Compliance .....	Item 2
 <b>Presidential Reports</b> – Troy Austin and Kenneth Copeland	
Approval of Memorandum of Understanding Between Longwood University and the Longwood University Real Estate Foundation ...	Item 3
Report on Real Estate Foundation Activities .....	Item 4
Report on Student-Athlete Academic Performance 2011-12.....	Item 5
Report on Intercollegiate Athletics Strategic Business Plan .....	Item 6

**Administration, Finance, Facilities and Technology** – Kenneth Copeland,  
Richard Bratcher and Francis Moore

Review of Key Financial Performance Metrics .....	Item 10
Approval of Request for Funds from Auxiliary Reserves .....	Item 11
Approval of New and Revised Administrative Policies .....	Item 12
Approval of Campus Emergency Operations Plan .....	Item 13
Review of Updated Six-Year Capital Plan .....	Item 14

**Report by Foundation Representative** – Robert Burger

**Discussion Topic:** Use of Instructional Technology at Longwood

Approval of Policy for Online and Blended/Hybrid Teaching and Learning at Longwood.....	Item 19
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**SATURDAY, SEPTEMBER 15, 2012**

Report on SACS’s View of the Roles of Governing Boards .....	Item 18
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**University Advancement** – Bryan Rowland

Update on Marketing Plan and Request for Proposals .....	Item 7
Annual Report on Fundraising/Foundation Assets and A Comprehensive Analysis of In-State Peer Institutions .....	Item 8
Update from Hull Springs Farm .....	Item 9

**Academic and Student Affairs** – Tim Pierson and Kenneth Perkins

Approval of Revisions to Institutional Six-Year Plan .....	Item 15
Approval of Revisions to Student Handbook .....	Item 16
Report on Fall 2012 Admissions.....	Item 17

**REPORTS FROM REPRESENTATIVES**

Alumni Association Representative – Colleen Margiloff  
Faculty Representative – Derek Taylor  
Student Representative – Donald Knight

**OLD BUSINESS**

**NEW BUSINESS**

Report on Issues Related to the Town of Farmville .....	Item 20
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**Closed Session**

**ANNOUNCEMENTS**

**ADJOURNMENT**